



Photo: Yadid Levy / Norden.org

# INNOVATING WELFARE – THE FUTURE OF SUSTAINABLE WELFARE IS HERE NOW!

## NEW NORDIC TRAINING WORKSHOP

There is a great need to rethink the cornerstones our welfare society is based on. We have neither the economic resources nor labour to continue supporting the current welfare model. We need to consider and apply new thinking in policies, services, processes and technologies that create welfare for our citizens.

Welfare innovation is about innovating how we – professionals, citizens and other stakeholders – think, develop and make welfare available. What are your most important challenges and how can you address them in a novel way? Which ideas can you further develop and how can you involve the users in a new manner?

## WELFARE INNOVATION

We now introduce the Nordic training workshop *Welfare Innovation* that provides you with strategies and tools to successfully create and manage change to make welfare available and sustainable.

The workshop is lead by Nikolaj Lubanski and gives a kick-start to your work on welfare innovation. Nikolaj is the first public sector talent director in the Nordics at Copenhagen Capacity and the author of the topical and critically acclaimed book "Welfare Innovation" ("Välfärdsinnovation" is the original title in Swedish, published recently by Studentlitteratur).

**25TH OF OCTOBER 2016  
IN STOCKHOLM  
9.30-16.30**

**VENUE:**

OpenLab

**PRICE:**

€ 790 1 person

€ 1 290 2 persons from 1 organisation

**Register here:**

[https://www.lyyti.in/Welfare\\_Innovation\\_Training\\_3710](https://www.lyyti.in/Welfare_Innovation_Training_3710)

**For more info visit**

[www.placeacademy.com](http://www.placeacademy.com)

**NORDIC  
PLACE  
ACADEMY**

## ABOUT THE TRAINING

The training is a workshop that delivers inspirations and tools on how to solve public assignments in a new way.

You will learn:

- Prevailing welfare innovation theories
- A list of concrete examples of how other organisations have successfully managed to renew their problem solving and service delivery, often by saving both resources and achieving higher user satisfaction
- A new approach to welfare innovation – the PISTI method

We focus on:

- Experience sharing and challenges of your organisation
- Concrete exercises will give you methods behind welfare innovation
- Making you capable of taking the first steps towards renewing the way you work with developing and creating new welfare services.

Target group: First and foremost managers and project managers who have been tasked to renew and develop their organisation.



## SPEAKER AND WORKSHOP LEADER

Nikolaj Lubanski is the Talent Director at Copenhagen Capacity, the economic development agency of the Greater Copenhagen region, and the author of a series of books on welfare innovation. Nikolaj is a diligent and engaging lecturer and educator, benefiting from his long experience as head of various welfare institutions when helping other organisations to tackle the important task of welfare innovation.

Read more about Nikolaj here: <https://www.linkedin.com/in/nikolajlubanski>

## TESTIMONIALS

"Nikolaj's lectures were extremely interesting and engaging. He opened our eyes for the possibilities of public sector innovation projects and how to professionally approach them. His enthusiasm and the many practical projects he had participated in and cited in his lectures inspired us."

*Siv Friðleifsdóttir – former Minister of Health and Minister of the Environment, presently Special Advisor in Iceland's Ministry of Welfare.*

"A very practical and inspiring day. The course is built on Nikolaj's well-founded knowledge and practical experience. His approach to welfare innovation, the PISTI method, is customer-centered which makes success more likely. His clear definition of the method and the graphic display of it made it very understandable to us. And it is easy to relate or translate the PISTI model and his teaching to our day-to-day reality."

*Marita Björkman – former head of co-operation management of Childcare and Education, the Swedish Municipal Association.*

**For more information, contact:**

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